

**ONE
PURPOSE
ONE
KEPPEL**



We are pushing for greater collaboration as OneKeppel, uniting our diverse capabilities behind a common mission to provide solutions for sustainable urbanisation.

With effect from 1 March 2020, we have adopted red, symbolising the passion of Keppelites, as a unifying corporate colour for Keppel wordmarks across our business units. This will be implemented progressively for our brand touchpoints in Singapore and abroad.

The convergence of different coloured wordmarks to red represents the meeting of minds with a single focus; to be a trusted global company building a sustainable future.

Keppel Corporation

Keppel Corporation

Keppel Capital

Keppel Capital

Keppel Infrastructure

Keppel Infrastructure

Keppel Land

Keppel Land

Keppel Offshore & Marine

Keppel Offshore & Marine

Keppel T&T

Keppel T&T